1. Purpose
   Narromine High School recognises the importance of promoting the school through the media. In order to maximise the potential for publicising and promoting public education across NSW a good relationship with the media is essential. Because the media have a powerful influence on public opinion, the Department of Education and Training needs to use every opportunity to gain the best coverage of education issues. It should engage, where appropriate, in any media debate which would help enhance community understanding of the public education system.

2. Scope
   This policy pertains to all staff, including coaches, of Narromine High School.

3. Policy Statement
   At all times, Narromine High School will follow the Department of Education and Training policy “Working with the Media” and the advice provided to principals by Grant Hatch, media liaison officer, in an email dated 17 July 2003.

   Requests to members of the media to visit the school will only be made by the principal or their appointee.

   Comments to members of the media about any matter relating to the school will also only be made by the principal or their appointee.

4. Conclusion
   This media policy will ensure a consistent message is maintained on any public education issue.